

BACK2BASICS MAGAZINE

A CHRISTIAN LIFESTYLE MAGAZINE

VISION

Back2Basics magazine serves as a platform for youth and young adults to express, encourage and excite.

WHAT WE OFFER

Back2Basics Magazine promotes Christian values with the Word of God as its foundation. God has given us basic instructions before leaving earth, the Bible. We offer cutting-edge multimedia opportunities including mobile app, website, digital magazine, and print-on-demand at events, allowing you to branch out and deliver your message to thousands of viewers.

For more info visit:

www.back2basicsmag.com

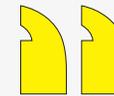


our MISSION/

To inform and inspire young people in their walk with Christ.



Back2Basics Magazine aims to promote a deeper relationship through creativity and freshness.



SPONSORSHIPS

PREMIER | \$5,000

- Full page advertisement in all issues of Back2Basics
- Prime ad space with logo and hotlink on www.back2basicsmag.com for 12 months
- Negotiated number of printed copies for printed issues

FOUNDING PARTNER | \$2,000

- Full page ad in printed issues of Back2Basics
- Logo and hotlink on www.back2basicsmag.com for 12 months
- Negotiated number of printed copies for printed issues

PATRON (CHURCH) | \$250

- Hotlink on www.back2basicsmag.com for 12 months
- 10 printed copies of printed issues
- Listed in printed copies of the magazine.

PATRON (INDIVIDUAL) | \$50+

- Listed on website
- One copy of each printed issue

ADVERTISING

Current reach of 6,935 subscribers (January 2019) | 93,246 Impressions | Website - 1500 views per month

SIZE	1-Time	3-Time	6-Time
2-page spread (includes web and app presence)	\$350	\$1000	\$2000
1 page	\$170	\$515	\$1025
1/2 page	\$90	\$260	\$515
*Web - Homepage Banner	\$50	\$140	\$280
B2B App Only	\$35	\$125	\$265

Youth and Young Adults ages 18-35 | Digital Publication | Published bi-monthly | Free of Charge



Moment of Clarity

Kevin Olusola operates from a sense of clarity and intentionality when it comes to spending time with God in his day-to-day schedule and on the road with Pentatonix.



- * 2018 Recap
- * Social Justice Movement
- * The Great Election
- * Humans of Adventism
- * 20 Questions